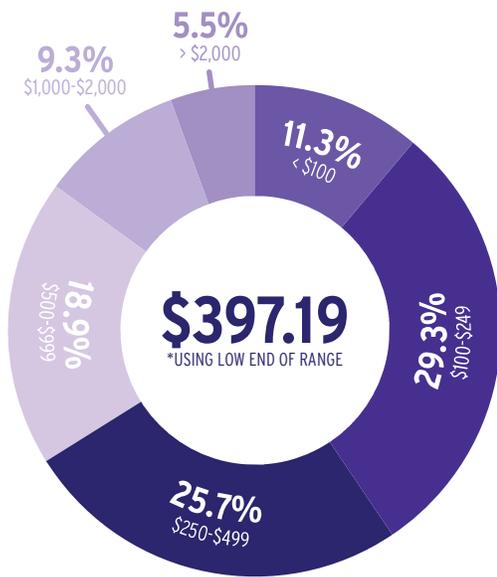


KIDS QUEST & CYBER QUEST EVERYONE DESERVES PLAY TIME!



RAVING CONSULTING

In April 2025, Kids Quest and Cyber Quest engaged Raving Consulting Inc., a recognized authority within the gaming and hospitality industry, to conduct an independent evaluation of the value these entities contribute to their host properties. The study achieved a robust response rate, exceeding the minimum sample size required to ensure a 97% confidence level with a ±3% margin of error.



AVERAGE PROPERTY SPEND

73%
OF PROPERTY VISITS
WERE INCREMENTAL
AT KIDS QUEST

80%
LAST VISIT WAS BECAUSE
KIDS WANTED
TO GO THERE



58%
PASSED BY
OTHER CASINOS
TO REACH ONE WITH
A KIDS QUEST/
CYBER QUEST

72 NET
PROMOTER
SCORE

76%
STAYED LONGER
BECAUSE KIDS WERE
AT KIDS QUEST/
CYBER QUEST

91%
BELIEVE KIDS QUEST
PROVIDES THE CASINO
A COMPETITIVE
ADVANTAGE

"I conducted the Opinion and Usage Survey for Kids Quest in 2016. An important measurement in the survey is the Net Promoter Score (NPS), widely used internationally to gauge overall customer satisfaction and loyalty. One of the most significant findings in that study was that Kids Quest's NPS score was 72, which is high for any industry. The NPS score in 2025 rose to 72.19. This stability over nearly a decade attests to the continued quality and consistency of the Kids Quest experience through sound management practices."

Debra Hilgeman, Ph.D.,
Senior Partner, Market Research,
Raving Consulting Co., Reno, NV



50%
PRIMARY REASON FOR
VISIT WAS GAMING



90%

BELIEVE KIDS QUEST/CYBER QUEST
WAS "VERY OR SOMEWHAT IMPORTANT"
IN THEIR DECISION TO VISIT A PROPERTY

Raving
Bet Raving Knows.™